

NORTH WALSHAM TOWN COUNCIL
2 March 2017

MARKETS GROUP

Minutes of the meeting held in the Function Room, Kings Arms Street on 2 March 2017

PRESENT

Chair:	Mr N Clarke (Market Manager)
Members:	Cllr B Hester
Cllr R Murphy	Mr B Wright

Meeting opened at 18:50

1. **APOLOGIES FOR ABSENCE**

Apologies for absence had been received from Mr N Lee.

2. **MINUTES OF THE MEETING ON 1 February 2017**

These were agreed to be a true record of the meeting.

3. **ENTERTAINMENT**

North Walsham Busking Day was scheduled for Thursday 17 August 2017. It was intended to use marked "stage" areas, with about six marked around the town. Instead of outside the former Council Offices, it was agreed that outside Lidl offered better prospects and this would be explored with the store. Karl Phillips should be arranging the March Sunday Market entertainment, but no confirmation had been received to date.

4. **ADVERTISING**

(a) Membership of NABMA: Although the Market Manager was unsure of the value, it was agreed that no harm could come of taking advantage of the half price offer (£150) for new memberships, and as proposed by Cllr Hester and seconded by Cllr Murphy it was **RESOLVED**

That a recommendation be taken to the Special Council meeting on 14 March that the Council takes membership of the National Association of British Market Authorities.

(b) Participation in Shopappy Project: The market manager had spoken to several local shops about this, but few knew anything about it. It had been suggested the market stalls might get involved. Thursday stalls were unlikely to be interested, as logic dictated that use of the scheme whereby customers could order online and have items delivered to a central collection point would decrease footfall in the town centre, which was at odds with regenerating the town, although in theory it could increase turnover. Sunday market traders were interested, as they were "one day a month", and there was a discussion about setting up a local scheme so that Sunday market items could be available to order.

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5. **FUTURE MARKETS**

The proposed antiques markets had fallen through as the main financial backer had pulled out to open a new business. Cllr Peter Edge had expressed an interest in holding an event in Market Place on Easter Monday (17 April 2017). The August Bank Holiday (Monday 28 August 2017) date would be offered to North Walsham Play for an event. Road closure orders for both dates had already been granted by Norfolk County Council.

Town centre car boot sales would be considered again for warmer months.

6. **ANY OTHER BUSINESS**

The Town Clerk would look research the advantages of registering the Town Council markets under Part 3 of the Food Act 1984, which should provide greater protection and rights over other markets. Research would also be carried out into the status of school fetes. The Town Clerk would write to Highways about works in Market Place on market days, and also to the shops on Market Place regarding access by delivery vehicles on Thursdays.

7. **DATE OF NEXT MEETING**

The next meeting was scheduled for Thursday 4 Ma7 2017 at 18:45, unless any pressing business arose before then.

Meeting closed at 19:30