

NORTH WALSHAM TOWN COUNCIL

Media & Information Committee Meeting

18th February 2020

PRESENT:

Cllr B Wright (Chair), Cllr P Heinrich, Cllr M Gray, Cllr Melville, Cllr Murphy

Assistant Clerk:

Ms F Collett

Clerk:

The meeting opened at 18.00

1. APOLOGIES FOR ABSENCE

Cllr Garry Bull - Working

2. DECLARATIONS OF INTEREST

Pecuniary interest - None Personal interest - None

3. APPROVE MINUTES OF PREVIOUS MEETING - emailed with Agenda

(As per Standing Order 12b, to approve accuracy of actions & decisions as a true record)

As proposed by Cllr Wright and seconded by Cllr Murphy, it was **RESOLVED that the minutes of the Extraordinary meeting held on 11th February 2020 be agreed as a true record**

4. TO UPDATE ON MATTERS FROM PREVIOUS MINUTES

The Decision Log/Action Log was reviewed

5. TO REPORT ON EXPENDITURE TO DATE

It was AGREED to take any additional Budget/Finance requests to Full Council

6. TO DISCUSS PUBLICISING THE TOWN

6.a It was **AGREED** that Cllr Melville would obtain a third quote from Graphic Edge in Sheringham for double sided a Feather flag and ask SR Print to supply a further quote for a 2 sided flag.

6.b As proposed by Cllr Gray and seconded by Cllr Murphy is was **RESOLVED to design a banner for** the temporary location of the Market while gas works are underway in Market Place. Bob to design.

Additional 'tie on' signs were also suggested, to be placed in car parks not housing the market.

6.c Current suggestions for the next Just North Walsham page are HAZ, new Councillors and the Town Meeting (winners of awards).

7. PROMOTING TOURISM

7.a It was **AGREED** to promote the Visit North Norfolk page through the Town Council Facebook page 7.b As proposed by Cllr Gray and seconded by Cllr Heinrich it was **RESOLVED** to prioritise the leaflets and speak to Wayne Bauchamp about designing the map and layout and use Barnwell to print the leaflet.

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7.c As proposed by Cllr Gray and seconded by Cllr Heinrich it was **RESOLVED that the tourism leaflet** would help support local business within the town.

7.d As proposed by Cllr Gray and seconded by Cllr Murphy it was **RESOLVED that an Instagram Account** would not be set up at this time.

8. <u>ITEMS TO BE DISCUSSED AT NEXT MEETING/LATE ITEMS FOR DISCUSSION</u>

8.1 Feather Flags

9. DATE OF NEXT MEETING

17.2.20 18:30

Meeting Closed at 18:26

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